

BMM – Ports and Terminals

Target Market Statement

Product Type

This insurance product provides protection for customers domiciled anywhere in the world (excluding sanctioned territories) who require an insurance product for Port Infrastructure and Liabilities for marine terminals and authorities globally.

Characteristics of the target market (who is the product designed for?)

This product is designed for companies and individuals within the maritime industry who own or operate ports and terminals. The type of ports can include:

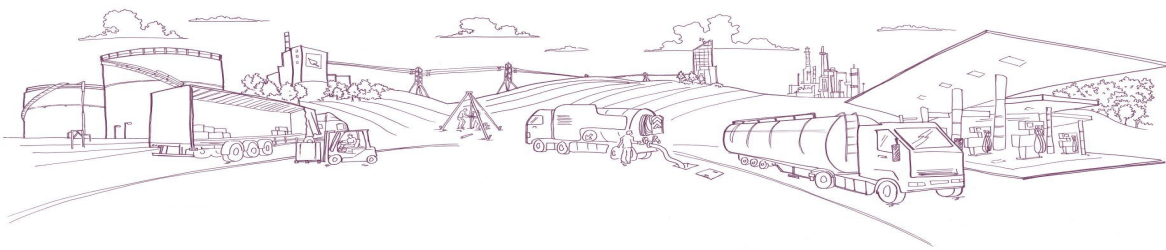
- Seaports
- Inland Ports
- Fishing Ports
- Dry Ports
- Cruise Ports
- Container Ports
- Bulk Cargo Ports
- Oil Terminals
- Military Ports including liability coming from armaments

The product is designed without limitations on the size, turnover, revenue, or fees of a company.

Objectives, needs and interests of the target market (considering the key features and benefits of the product)

Customers will benefit from the following features:

- **Third Party Liability:** Cover for the statutory, tortious and contractual liability for Ports around the world. Cover is for any loss or damage to cargo under the care, custody and control of the insured, as well as injury to third parties resulting from negligence.
- **Port Property:** Cover for the property owned by the port which makes up the total insured value of the facility. This would include berths, jetties, warehouses and all other physical assets within a port confine.
- **Handling Equipment:** Cover for the handling equipment owned by the port which makes up the total insured value of the facility. This includes cranes, reach-stackers and forklifts.



- **Business interruption:** Cover for the cost of business interruption incurred by the port should a property and/or handling equipment claim occur, following loss or damage to an insured asset.

Optional coverage:

- **Port Craft:** Cover for Hull and Machinery vessel(s). This is for small craft such as patrol boats.

Who is this product not designed for?

This product is not targeted to:

- Any customer domiciled within a sanctioned territory.
- Non marine ports and terminals businesses or individuals: Customers that operate outside the ports and terminals sector.

How do we expect this product to be distributed?

This product should be sold with the active assistance and guidance of an insurance intermediary with whom Pen has an agency, to select the appropriate level of cover. Pen recommends this product is not sold directly to customers without this assistance.

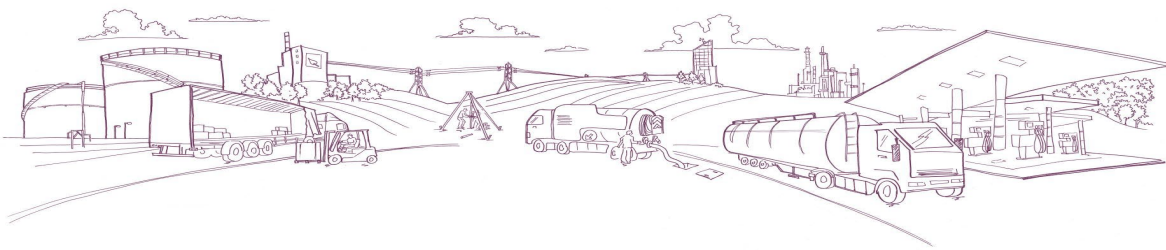
This product is suitable to be distributed via a variety of intermediated sales channels, such as face to face, telephone, email, or by postal application. Consideration should be given to the vulnerability of customers by the intermediary and provide any appropriate support they may need.

What are the distributor value considerations?

We expect all distributors in the chain to consider the following when selling Pen's products:

- The impact on product value of offering other products alongside this one, especially those with proportionally greater remuneration. For example, an ancillary product, elements of which may duplicate existing cover, or premium finance charged at an elevated rate of APR.
- Additional commission, fees or charges added as part of distribution processes must be proportionate to the service provided, in line with those charged elsewhere, and not affect the overall value offered by the product.
- Distributors must ensure there is no duplication of cover as a result of any add-on products sold, where appropriate cover is already provided by the policy.
- Distributors should consider the demands and needs and any local Consumer Duty requirements when dealing with consumers.

Scope



This document is intended to provide an indicative summary of the target market for this product and is not a summary of coverage. Please refer to separate policy documentation for full details of the coverage provided by the product.

Product Approval Process

Pen has a product approval process in place to ensure that there is appropriate oversight of all products where Pen is either a co-manufacturer or a distributor. The process includes a risk assessment process where due consideration is given to the impact of the product on the target market and the value of the product.

A diagram of Pen's product approval process can be found on the Pen website [here](#).

Important Information

This target market statement should be used by all (co-)manufacturers and distributors of this product. (Co-)manufacturers and distributors should not create their own variation of this document. Where any party using this document has concerns about the accuracy or completeness of the information included, this should be raised to Pen urgently for discussion.

Valid From

05/11/2024

Next Review Date

On or before 05/11/2025